



AI for Business: Strategy, Integration, and Innovation



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OVERVIEW

This workshop equips business leaders and professionals with the knowledge to strategically adopt and implement AI in their organizations. Participants will learn how to evaluate AI solutions, collaborate with technical teams, and integrate AI into operations, services, and customer strategies. The training focuses on business impact, risk management, and innovation potential—bridging technical capability with commercial execution.

Audience

Designed for executives, business strategists, innovation managers, digital transformation officers, product developers, consultants, and entrepreneurs seeking to harness AI for organizational growth, efficiency, and competitive edge.

Instructors

Led by AI strategy consultants, tech entrepreneurs, business transformation experts, and data science practitioners with practical experience in implementing AI in real business environments. Instructors provide a balance of technical insight and executive-level strategy.

Register Now



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**Available in English
and Arabic**