



# AI for Events: Enhancing Planning, Engagement, and Security



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## OVERVIEW

This workshop equips event planners, institutional organizers, and communication professionals with practical knowledge on integrating AI into event lifecycles. Participants will learn to harness AI to streamline operations, elevate participant engagement, and ensure safety through intelligent systems. The training bridges digital innovation with strategic planning to deliver more efficient, inclusive, and data-driven events.

## Audience

Designed for event coordinators, protocol officers, communication managers, institutional planning teams, IT support units, government or NGO event organizers, and professionals in charge of high-level forums, summits, and training programs. Especially relevant for institutions seeking to digitalize and secure their event operations.

## Instructors

Led by AI consultants, digital transformation specialists, event technology providers, and innovation strategists with experience implementing AI tools in public, corporate, and international event settings. Instructors offer case-based insight and demonstrations of practical applications.

**Register Now**



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**Available in English  
and Arabic**